



ART LIBRE PADIGLIONE PARIS PRESENTATION

With more than 150 training sessions a year, ART LIBRE Padiglione Paris is one of the national leaders in his profession. These training sessions are for all professional's wishing to be competitive in the fashion market by improving their own skills or developing original ideas through Art Libre Padiglione's new collections.

THE TEAM

Art Libre Padiglione team consist on 16 high-level professional hairdressers dispatched all over France. There are also 4 staff at the head office in the 8th district of Paris.

COLLECTIONS

Every year, Art Libre Padiglione Paris develops new collections according to the latest fashion (Haircuts for women and men, chignon collections...).

TRAININGS WITH FRENCH AND INTERNATIONAL PARTNERS

Our objective is to be as close as possible to hairdressers, which is why we have put a great deal of effort into developing a complete professional partner network, including artistic organisations, wholesalers, training centres, hairdressing schools, chambers of trade etc...

Example of Art Libre Padiglione's international presence :

- *PartnerShip contract* (ex: South Korea) : Through this contract, Art Libre Padiglione Paris committed itself to provide one training session per year + to give the master DVD of every collection for the partners own distribution. Territorial exclusivity.
- *Training sessions abroad* : Whenever local organisations request it, (wholesalers, trainings centers, schools, chamber of trade...) Art Libre Padiglione Paris organises intensive training sessions (from 2 days to one week) to present its new collection.
- *Fashion Shows.* (ex: FARCOM in Grece): Art Libre Padiglione Paris exports all its profesional skills abroad for fashion shows. It concerns every kind of event. Art Libre Padiglione Paris works with professional designers and models.



FASHION TRAINING in FRANCE A HIGH QUALITY SIGN

It is very important to attend regular training session to remain competitive in an increasingly demanding market.

The quality of the staff is one of the most important points in a company. The fashion market is always moving, techniques are evolving; demand is changing, that is why regular training for the staff is essential.

Nowadays, every market considers developing international trade a priority, that is why exchanging knowledge on an international level is an essential part of remaining competitive. In fact, there is an increasing demand worldwide.

Fashion market has to satisfy very demanding customers whose taste can change regularly according to the current fashion trends. Hairdressers have to be able to adapt their skills to these evolutionary trends.

Paris is the city that is widely regarded and known for high fashion influence. Fashion is regularly born in Paris, French Fashion leads on the international scene and french knowledge is a high quality label. It is said that to be trained in hairdressing in Paris is considered a consecration!

HAIRDRESSING TRAININGS FOR FOREIGNERS IN PARIS



Art Libre Padiglione Paris center, spacious and fully furnished, is located in the centre of 8th district, the most visited district of Paris. Between Madeleine and Concorde, the training centre is in the famous junction of parc des Tuileries and Champs Élysées. These training sessions can be part of a tourist tour in the most prestigious area in Paris where fashion is Queen.

An ideal location for a tourist and professional tour...

Chanel, Louis Vuitton, Hermès, Givenchy, Dior, Cartier.. all these prestigious names give the French capital its image of the international capital of fashion and luxury. All these prestigious labels are in the same arrondissement, the 8th, where Art libre Padiglione Paris has its main office and training center.

Nearby is the «Place Vendôme» which is the world renowned jewellery making area, and avenue Montaigne and Champs-Élysées are considered the best place for fashion and luxury. Also, located only 5 minutes walk away from Art Libre Padiglione Paris are the mythical and world renowned les Galeries Lafayette and Printemps.

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